

**A SAFER,  
CLEANER  
ROUTE TO  
DELIVERING  
LINEN &  
LAUNDRY.**



**Work-Driven Design®**



# RETHINK THE WAY YOUR FLEET TRANSPORTS LAUNDERED GOODS.

Transporting linen & laundry is a business of delicate balance. You're picking up soiled laundry at the same time you're delivering clean linens. The challenge is to keep them separate to avoid cross contamination—all while protecting your driver and being as fast and efficient as possible.

Running a fleet takes a unique set of skills and the tools to get the job done right. Utilimaster has the custom vehicles to help you deliver with quality, care, and confidence.





# INNOVATION STARTS WITH SMART SEPARATION.

At Utilimaster, we're driven by innovation. We're always looking for fresh new ways to help your fleet run better. That's why we take to the streets and talk to fleet managers and drivers to learn as much as we can to deliver smart solutions.



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## SafeLoad™ System

An elegant example of innovation at work. SafeLoad is a unique in-vehicle material management system that stores soiled items in heavy-duty cloth bags that roll on a telescopic arm to bins outside the truck. This ingenious system gives your rep a clear aisle and easy access to clean laundry, ready for fast and easy delivery.

It's a revolutionary design that provides driver safety, provides improved productivity, and ends the risk of soiled items contaminating clean goods.



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## Work-Driven Design®

# A CLEANER APPROACH TO A MORE EFFICIENT FLEET.

Utilimaster's proprietary Work-Driven Design® process is built on millions of miles on the road and countless hours of conversations with everyone from fleet managers to sales reps to drivers.

Our goal is to understand your operations, your customers' needs, your routes, your driver's challenges, and your opportunities to deliver continuous improvement. It's a rigorous, consultative approach that yields measurable results in the form of safety, efficiency, and running at full capacity.



## 2 Assess

Once we understand your needs, we hit the road—literally. Our engineers get out in the field with your drivers and conduct a productivity audit. We observe delivery processes, route navigation, driver safety, and operational details. At this stage, we often discover seemingly minor opportunities that can translate into major business results.



## 1 Listen

Before we spec anything, we spend the time to understand your business. It's critical that we get to know the bigger context of your fleet operations. Hearing more about your organizational goals, business needs, and challenges helps us think strategically about how to improve your fleet productivity.



### 3 Design

With a broad business context and a detailed driver experience, we design solutions that are specific to your fleet objectives. Designing with knowledge can make the difference that sets you apart from your competition and delivers measurable returns to your bottom line.



### 5 Optimize

Once your vehicles are delivered, we enter into a new phase: that of a continued partnership. As your vehicles hit the road, we offer services that increase your fleet capacity and savings. And we're always on the lookout for new opportunities that might further your goals. Think of us as an extension of your team.



### 4 Build

Our production is guided by the latest in continuous improvement methods. As we build out your fleet, we are constantly auditing for smoother logistics, more efficient processes, and additional cost savings. This process ensures our deliveries are always on time, on budget, and beyond expectations.



# CUSTOMIZED TO PERFECTLY FIT YOUR FLEET NEEDS.

Our rugged, purpose-built vehicles give you the flexibility you need to create a fleet around your company's unique specs and requirements. We have the hands-on knowledge and understanding of the linen & laundry industry, combined with a diverse range of equipment and custom upfits that can help your stop-to-stop business run clean and efficient.

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## Unique solutions tailored to your business.

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### Truck Bodies

Built on a solid cab chassis, Utilimaster's truck bodies are the industry standard for heavy-duty commercial delivery. Engineered and made tough with FRP, aluminum, and composite materials like DuraPlate, they're all built to deliver optimal performance and maximum versatility.



### Walk-in Van

For the ultimate versatility, our walk-in vans have a highly modular stand-up cargo area and multiple door configurations. Lightweight aluminum construction provides a durable, rust-free body for lighter overall weight and increased payload capacity. Low step-in cab and rear doors make entry and exit easy and accessible.



### Cargo Van Upfit

Utilimaster has a long history of designing and building custom upfits for virtually every kind of delivery and service business. We've worked alongside, served, innovated, and grown with the biggest fleet brands in the world. Our enhanced upfits and ship-thru facilities have yielded custom packages and specialty options that not only do the job, but do the job better.



### Aftermarket Parts

We have thousands of quality aftermarket parts to replace what's broken or to upgrade your fleets with the latest and smartest technology, including everything from back-up cameras to keyless entry to GPS and beyond. Plus, we have the expertise to come to you and install with confidence.



### Field Service

Our field service teams can assess your fleet and recommend new parts and technology to modernize and optimize your vehicles. Then, they'll make sure installation gets done quickly and efficiently with zero downtime, so you can get on the road and focus on your business.

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table linen  
uniform & image wear  
floorcare programs  
complete restroom services

  
**mickey's linen**  
professional service, personal touch.



## STAY OPTIMIZED AND EFFICIENT WAY DOWN THE ROAD.

A Utilimaster vehicle designed for the linen & laundry business is built around the needs of your customers, your drivers, and your bottom line. With our exclusive Work-Driven Design® process, we've traveled the routes and talked to fleet managers and drivers to put service quality and reliability into the workhorses of your fleet.

If picking up soiled laundry and delivering clean goods are the most pressing matters of your day, it's time to contact Utilimaster. We've got a cleaner solution to all your fleet needs.

**Get started today.**  
800.582.3454

[utilimaster.com](http://utilimaster.com)



Work-Driven Design<sup>®</sup>